Content Brief

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Project Title: Attack on Titan (TV Series) Website

1. Project Overview
   a. The intention of my website is to display information about the series, while also enticing my audience to want to learn more about the series and hopefully watch the series as well.
2. Resources
   a. I'll be getting most of my information from [Attack on Titan (TV series) - Wikipedia](#), and a lot of the images will likely come from anime websites or google.
3. Audience
   a. Realistically, my audience is just my peers and professor, however I will be imagining my audience to be fans of the series or individuals looking to know more about the series before deciding to watch them.
4. Message
   a. I'd like to focus on the greatness of the series and it's impact on the anime community. I'd also like to focus on the beautiful animation as that is greatly important to the viewers perception of how good an anime is.
5. Tone
   a. I think the tone for most of the site should be very informational, however certain parts, such as the interesting facts about the series or any fun reviews, and the overall fell should carry a persuasive nature to get you to want to watch the show, but not in a commercial way.
6. Visual Style
   a. I think the site should be on the darker side, yet vibrant just as the show is. I also want to incorporate some gif/video action in the background of some sort as like an interactive function. It may also be cool to change the mouse image.